



# Marketing and Communications Intern

## Job Specification

**Job Title:** Marketing and Communications Intern

**Location:** Hybrid

**Duration:** Minimum 3 months voluntary position with opportunity to extend into a paid role

## About People Street

[People Street](#) is a UK-based social research agency dedicated to transforming civic engagement through inclusive, community-driven research and design. Our mission is to bridge the gap between underrepresented communities and decision-makers by amplifying the voices of those often excluded from traditional research and policy-making processes.

At the core of People Street's work is a commitment to Design Justice and community development. We specialise in recruiting and engaging communities who face multiple barriers to participation, ensuring that research as well as public services are informed by diverse perspectives. Our experienced Community Development team are representative of the communities we serve. We use a trust-based approach and leverage social networks to reach traditional excluded voices.

People Street also designs, delivers, and evaluates community-led programs aimed at empowering individuals and families to take control of their health and ultimately their lives. By focusing on themes that perpetuate health inequalities, we work alongside communities at risk of the poorest outcomes to co-create solutions. Insights gathered are shared with commissioners, policymakers, and partners to inform systemic change.

## The Opportunity

People Street is seeking a dynamic, creative, and socially conscious **Marketing and Communications Intern** to support our mission of elevating diverse voices and re-imagining inclusive health research. This role is ideal for someone passionate about storytelling, social change, and the power of communications to influence systems.

As our intern, you'll contribute to social media content, design visual materials, support communications strategy, and assist with writing and reporting efforts that showcase our impact across digital communications. You'll work closely with our team to ensure our messaging reflects our values of equity, inclusion, and community empowerment. Join our values-driven team to gain hands-on experience in strategic communications and build your portfolio through meaningful work centred on equity and social impact. You'll receive mentorship from experienced professionals and play a direct role in shaping more inclusive health systems.

## Key Responsibilities

- Social Media & Content Creation: Develop and schedule engaging content for People Street's social media channels ( LinkedIn/Website) that reflects our voice, values, and ongoing work.
- Design & Visual Communication: Create graphics, infographics, and visual assets for campaigns, reports, and events using tools like Canva.
- Writing & Storytelling: Assist in drafting blog posts, newsletters, web content, and other materials that centres community voices and inclusive narratives.
- Voice & Representation: Ensure all communications are inclusive, representative, and affirm the identities and experiences of historically marginalised communities.

## Preferred Skills & Qualifications

- Experience or interest in community health, public health, or equity-focused work
- Strong writing and editing skills with a keen eye for inclusive and accessible language
- Proficiency in social media platforms and scheduling tools
- Familiarity with design tools (e.g., Canva)
- Ability to work independently and collaboratively in a remote or hybrid team environment
- Enthusiasm for storytelling, advocacy, and systemic change

## How To Apply

We welcome applicants from all backgrounds and experiences, especially those whose voices are often underrepresented. Please share with us:

- Your resume (or a summary of your experience in any format that works for you)
- A short cover letter explaining your interest in the role and in People Street
- 1–2 samples of your work (this can include writing, social media content, design projects, or anything else that shows your creativity and communication style)

Send your application to **[nilushka@peoplestreet.uk](mailto:nilushka@peoplestreet.uk)** by **30th May 2025**.

If you have any questions about the role or need support with your application, feel free to reach out — we're happy to help make the process accessible for you.